

## **2004 Enforcement Campaigns Result In More Than 350,000 Citations More than 2.6 million traffic and criminal violations recorded since 1993**

Release: IMMEDIATE

Date: January 12, 2005

Contact: Don Nail, Public Information Officer

Phone: (919) 733-3083

E-mail: dnail@dot.state.nc.us

RALEIGH - State and local law enforcement officers across North Carolina issued a total of 351,280 traffic and criminal citations during "Click It or Ticket," "Joining Forces" and "Booze It & Lose It" campaigns conducted in 2004. That total includes 11,160 driving while impaired (DWI) arrests, more than half of which were issued during the fall "Booze It & Lose It" campaign, and 55,813 citations to drivers and passengers who failed to use required safety belts or child passenger restraints.

Since 1993, more than 2.6 million total traffic and criminal citations have been issued during "Click It or Ticket" "Joining Forces," and "Booze It & Lose It" campaigns.

"We appreciate our law enforcement partners working hard to make North Carolina's roadways safer for all motorists, especially during the 10th anniversary of our 'Booze It & Lose It' campaign," said Darrell Jernigan, Director of the Governor's Highway Safety Program, which coordinates the enforcement campaigns. "We look forward to continuing our efforts to protect motorists throughout 2005."

Last year's efforts included a new campaign called "Joining Forces." During the summer, the campaign combined the buckle-up message of "Click It or Ticket" and the anti-impaired driving theme of "Booze It & Lose It" for a week of high-visibility enforcement and public education. It included a public service announcement featuring NASCAR driver Scott Wimmer of High Point. Wimmer had been convicted of an impaired driving offense.

A new breath-alcohol testing mobile unit, better known as a BATMobile, was unveiled by MADD National President Wendy Hamilton in November to mark the 10th anniversary of the "Booze It & Lose It" campaign. The state now operates a fleet of six BATMobiles.

The GHSP has finalized its traffic safety enforcement schedule for 2005. Note that all dates are subject to change, and additional events may be added:

- May 23-June 12: "Click It or Ticket"
- Aug. 19-Sept. 5: "Booze It & Lose It"
- Nov. 18-Jan. 1: "Booze It & Lose It"

See below for 2004 Governor's Highway Safety Program campaign data.

### **2004 "Click It or Ticket," "Joining Forces" and "Booze It & Lose It" Results**

		DWI	Occupant Restraint		Traffic Violations		Criminal Violations		Totals	Other Offenses*	
	Check points and Patrols	Driving While Impaired Violations	Seat Belt Violations	Child Passenger Safety Violations	Speeding	Total Traffic Violations	Drug Violations	Total Criminal Violations	Total Traffic & Criminal Violations	Stolen Vehicles Recovered	Fugitives Arrested
May 24-	8,000	2,308	21,152	1,829	21,170	58,108	1,380	4,211	87,608	79	40

June 6 "Click It"											
June 30- July 6  "Joini ng Force s"	3,362	1,298	5,437	683	11,01 1	25,54 8	694	1,699	34,66 5	72	18
Sept. 3-12 "Click It"	4,034	1,621	7,183	862	14,25 2	35,67 6	762	2,782	48,12 4	98	11
Nov. 19- Jan. 2  "Booz e It"	15,23 6	5,933	16,23 9	2,428	65,68 7	146,8 71	3,605	9,412	180,8 83	295	81
TOT AL	30,63 2	11,16 0	50,01 1	5,802	112,1 20	266,2 03	6,441	18,10 4	351,2 80	544	150

\*Note: The number of fugitives arrests and stolen vehicles recovered does not factor into the overall citation total.

###

Complete 2004 county-by-county data for each campaign is available at this Web link:  
[www.ncdot.org/secretary/GHSP/news\\_mat/news/archive/2004/](http://www.ncdot.org/secretary/GHSP/news_mat/news/archive/2004/) For more information about this or other  
North Carolina highway safety issues, call Don Nail at 919-733-3083.